

CHIDIEBERE CHUKWUEMEKA NWEKE

Phone: 08066077313

nwekechidiebere@gmail.com

Portfolio: <https://www.behance.net/chidinweke>
<https://chidinweke.com>

EDUCATION

M.S., Information Technology, University at Lagos, 2015 - 2016

MBA, Masters in Business Administration, Metropolitan School of Business and Management London, UK, 2014

Project Management, Project People, 2012

B.Eng., Electrical / Electronic Engineering, Anambra State University-Uli, 2005-2011

PROFESSIONAL EXPERIENCE

UI/UX Designer, WekkyDesign, 2014 – 2021

UI/UX Designer for CreDBooth (Fintech)

- Establish Accessibility Guidelines and AAA compliance on all digital products.
- To validate the idea, I conducted user research utilizing a quantitative and qualitative survey.
- Designed and implemented features that solved user problems.

UI/UX Designer C&I Leasing Fleet Management System

- Evaluated user research to convert abstract ideas and requirements into planning tools such as journey maps, user personas and storyboards.

- Designed wireframes, user flow, and prototype.

UI/UX Designer C&I Leasing Vessel Management System

UI/UX Designer for C&I Shippers (Vessel Brokerage)

UI/UX Designer for a Taxi App (Landing page)

UI/UX Designer for Smebooks

UI/UX Designer for Sterling Bank, Farepay Project

UI/UX Designer for Sterling Bank, i-invest Project

UI/UX Designer for Scorebadge

- Lead creative sessions for project kick-offs.
- Manage multiple projects from concept through completion.

- Establish creative direction for the entire line of online services and programs.
- Provide quality control over concepts and projects.

UI/Website Designer, WekkyDesign, January 2013 – August 2014

- Web Development
- Mobile Website Development
- Web Site UI
- Apps Development

RESEARCH EXPERIENCE

While my professional experiences have been diverse, research has certainly been the most important and fulfilling aspect of my work. I've spent the last seven years working with organizations and non-profit organizations to create and improve significant products and applications. I've moderated focus groups, designed and administered surveys, developed user personas, tested usability, and done user interviews.

Vessel Brokerage Service, November, December 2020, January 2021

The objective of this research was how to effectively aggregate the demand and supply of offshore vessels in West Africa by offering a platform that links Vessel Owners across the region with potential clients.

WekkyDesign UX Research Process, January 2018, January 2019, January 2020

WekkyDesign's UX Research Process for Understanding Client Needs.

Farepay App Case Study for Sterling Bank, May 2020

The objective of this research was to improve the user experience and design that that emphasize on the core banking service.

i-Invest Case Study for Sterling Bank, July 2020

The goal of this research was to improve the user experience for users buying and managing treasury bills.

RELEVANT SKILLS

User Research: User Interface, Research Methods, Market Research, Contextual Design, Think Aloud, Persona Design, Storyboarding, Heuristic Evaluation, Usability Studies, Data Analysis
Design: Figma, Adobe XD, Invision, Photoshop, Illustrator, InDesign, AfterEffects, Premier Pro,
Prototyping: HTML/CSS, JavaScript, Framer, Protopie.