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Location: Open to NYC Hybrid (3 days/week in office)

CAREER OBJECTIVE

Senior Product Designer with 10+ years designing AI-native products and complex B2B workflows across fintech, banking infrastructure, and regulated financial systems. Specializes in transforming dense financial and legal information into intuitive, trust-building experiences that feel effortless. Proven track record shipping 0→1 products through iterative design, AI-augmented workflows, and strong cross-functional leadership. Passionate about making hard things feel simple—designing intelligence that carries the weight so users can focus on decisions, not mechanics.

CORE SKILLS

- **AI-Native Product Design:** Shaping products where intelligence is the heart of the experience, not a feature. Prototyping with real AI models, treating LLMs as design materials, and defining new interaction patterns for intelligent systems.
- **Complex Data Simplification:** Designing data-heavy financial and legal interfaces that let users grasp dense information in seconds—transforming complexity into calm, capable experiences.
- **0→1 Product Ownership:** Framing ambiguous needs, defining success metrics, and shipping experiences that deliver value in the first moments of use.
- **Systems Thinking & Craft:** Moving fluidly between big-picture strategy and pixel-perfect execution; building scalable design systems that reduce handoff friction.
- **AI-Augmented Design Workflows:** Rapid prototyping with Midjourney, ChatGPT, and Claude; using LLMs for user research synthesis, microcopy generation, and accelerated decision-making.
- **Tools:** Figma (Advanced), Adobe XD, Miro, Webflow, ChatGPT, Midjourney, Claude.

- Regulated Domains: Deep experience in fintech, banking, and compliance-heavy environments where trust is paramount.
 - Cross-Functional Leadership: Partnering with Product, Engineering, and Compliance to translate technical constraints into shippable, user-centered solutions.
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EDUCATION

- **MSc Information Technology** — Human-Computer Interaction | 2015–2016
University of Lagos
 - **B.Eng Electrical/Electronic Engineering** — Second Class Upper | 2005–2011
Anambra State University, Uli
 - **Project Management Certification** | 2012
Project People
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PROFESSIONAL EXPERIENCE

Metamorphosis Hotshop Ltd | Senior Product Designer | Sept 2022 – Present

Promoted to Senior Product Designer, expanding scope from execution to strategy—leading design vision, mentoring a team of 5, and influencing company-wide priorities through data-driven design decisions.

AI-Native & Intelligent Product Design

- Designed AI-augmented workflows for complex financial dashboards, integrating intelligence to surface insights and reducing cognitive load—contributing to a 22% increase in customer adoption across core features.
- Prototyped and shipped features where AI handles the heavy lifting (data synthesis, anomaly detection, predictive insights), allowing users to focus on decisions rather than mechanics.

- Pioneered AI-assisted design workflows, using ChatGPT and Midjourney to accelerate prototyping and research synthesis—cutting feedback loops from 2 weeks to 5 days.

0→1 Product Ownership & Problem Framing

- Took ambiguous, regulatory-heavy problems from concept to shipped product, framing needs and defining success metrics before a single line of code was written.
- Owned end-to-end design for high-impact initiatives, shipping iterative improvements weekly rather than waiting for perfect designs—reducing average feature release cycles from 12 weeks to 9 weeks (25% faster).

Systems Thinking & Design Systems

- Architected and scaled the design system across 3 platforms (web, mobile, admin dashboard), decreasing design-to-development handoff time by 45% and ensuring consistency across all user touchpoints.
- Built accessible component libraries that reduced implementation friction and technical debt.

Cross-Functional Leadership & Influence

- Partnered with Product, Engineering, and Compliance to translate complex technical constraints into clear, user-friendly interfaces—improving stakeholder confidence in design deliverables by 28%.
- Facilitated alignment workshops with 10+ cross-functional stakeholders, cutting decision-making time by 40%.
- Mentored and coached 5 junior and mid-level designers, leading to 2 promotions and a 30% boost in team design delivery speed.

Metamorphosis Hotshop Ltd | Product Designer | Jun 2016 – Sept 2022

Joined as a Product Designer and spent 6+ years building the foundational design practice—establishing workflows, conducting deep user research, and shipping core financial products.

User Research & Data-Driven Design

- Conducted 60+ user interviews and usability tests with banking professionals, uncovering critical friction points that improved feature retention by 18% within the first quarter.
- Applied user-centered design methods to streamline complex financial workflows, raising task completion rates by 25% for end-users.

Shipping Complex, Regulated Products

- Designed and tested 20+ high-fidelity prototypes, reducing post-launch design revisions by 35% by catching usability issues early.
- Collaborated directly with front-end engineers to ensure smooth design-to-development handoff—translating API constraints, database logic, and compliance rules into clear, user-friendly interfaces.

Design System Foundations

- Architected the first iteration of the company's design system from scratch, establishing consistent UI components, typography scales, and interaction patterns across 2 platforms.
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WekyDesign | Product Designer & Creative Lead | Jan 2015 – May 2016

- Established creative direction for the agency's entire portfolio of online services, defining visual identity standards adopted across 20+ client campaigns.
 - Supervised a creative team of 5 in-house designers and 3 vendor partners, generating multiple design concepts for each project.
 - Collaborated with internal teams (account, strategy, copywriting) to generate ideas for client pitches—contributing to a 40% increase in new business wins.
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WeeklyDesign | Product Designer | Aug 2014 – Jan 2015

- Managed end-to-end design for 5+ client projects simultaneously, balancing competing deadlines while maintaining high creative standards.
 - Led creative sessions for project kick-offs, gathering client requirements and translating them into clear design briefs and sitemaps.
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MSBM UK | UI/UX Designer | Oct 2013 – Jul 2014

- Designed and developed responsive websites combining clean aesthetics with intuitive user flows across desktop and mobile platforms.
 - Built and maintained design systems and component libraries to ensure brand consistency, scalability, and faster development cycles.
 - Applied user research and usability testing to improve product accessibility, interaction flows, and overall design effectiveness.
 - Utilized data-driven insights from analytics and A/B testing to refine UI patterns and improve user retention.
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Zeesoft Limited | UI/Web Designer | Apr 2013 – Sept 2013

- Developed responsive design systems and component libraries to maintain consistency and scalability across teams.
 - Designed secure and user-friendly banking websites including UBA Metropolitan (complex multi-user banking portal with secure transaction flows and role-based permissions) and First Bank Life Insurance (data-heavy insurance application flow with multi-step forms and document uploads).
 - Implemented modern UX best practices including clear information architecture, micro-interactions, and accessibility compliance (WCAG).
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DESIGN PHILOSOPHY

- Design from the person out: I study how someone thinks, what they're trying to do, and where the experience gets in their way—then craft every detail around that.
 - Intelligence as a design material: I treat AI as core to the experience, not an add-on. I'm curious about how models behave and prototype with real intelligence, not just static screens.
 - Bias for action: I'd rather ship a v1 this week and learn from real users than polish a mockup for a month.
 - Clarity in ambiguity: I help teams find signals in the noise—aligning stakeholders, challenging assumptions, and defining success metrics before writing a single line of code.
 - Technical empathy: I enjoy digging into the "how" behind the data—understanding API limits, database constraints, and edge cases so I can design realistic, shippable solutions.
 - Raise the standard: I give feedback that is direct, kind, and useful—sharpening other designers' work and helping teams hold their own bar.
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INTERESTS

AI-Native Product Design | Complex B2B Systems | Financial Technology (Fintech) | Human-Computer Interaction (HCI) | Brand Strategy | Open Source Communities | Billing & Subscription UX | Search Engine Optimization